

Friends of the Lake Vermilion Trail
Wednesday, January 13, 2021
Electronic meeting

Meeting called to order at 3:03 pm by Chair Carol Booth.

Members present: Chair Carol Booth, Treasurer Caroline Owens, Secretary Steve Lotz, Char Conger, and Bill Parker.

Minutes for the December 9, 2020 meeting having been distributed previously, motion by Carol Booth, second by Caroline Owens, to approve the minutes, all aye, motion carried.

The treasurer's report having been distributed earlier showed balance at the end of 2020 of \$2,375.97. Treasurer Caroline reported that three significant donations had been received so far in January; the Endeavor Foundation of Cumberland WI in the amount of \$4000, the Cook Lions Club in the amount of \$500, and Ely Rotary in the amount of \$1,000. Caroline is still looking for spreadsheet platform.

There was discussion of the need to formalize the assorted committees.

Char Conger offered to sort, weed out, and tidy up the accumulated emails for the Trail.

It was noted that of the five donations from Give-to-the-Max day, two were anonymous. Information on the other three will be directed to Bill Parker.

Carol reported that she had filled out and submitted the Parks & Trails Council questionnaire.

Insurance – motion by Carol, second by Steve Lotz, to purchase liability insurance. Bill asked if errors and omissions coverage was included. Additional questions regarding the coverage were raised. The motion was tabled and Char will clarify coverage.

Member tracking – Bill noted that fundraising emails should have an option to unsubscribe. He has checked on Mail Chimp. One hundred or fewer contacts were free. He will obtain fees for contacts over 100. Carol will continue to send thank-you notes.

Carol has clarified the Northern SLC Trails Task Force funding. They are requesting to be billed by JPJ for one-half of the project cost up to their maximum share with the Friends responsible for the balance. Carol has set up a Zoom meeting with JPJ for next Tuesday January 19 at 3 pm with the goal of clarifying the project.

Char has posted the Cook Lions Club donation on facebook. There was discussion of an Ely Rotary check presentation. As Char will be in Ely on the 22nd she and Caroline will put that together. Char noted we have 735 followers.

No additional information is available on the Virginia Foundation.

We have been invited to apply for a grant for operational funds from a foundation affiliated with Essentia Health however a \$10,000 grant would require a \$10,000 match from the Friends or another source not affiliated with Essentia Health.

Carol noted that it was time review 2021 goals and fundraising with an eye to the 2021 grant timeline for applications.

Char is working on sponsorship changes for the website with Russell. She is also working on a board member recruitment project.

Carol will work on suggestions to clarify the JPB – Friends relationship.

Steve reported that he had gotten out in the woods one day in December to work on some problem pieces on the east segment. Char indicated an interest in fieldwork, schedule permitting.

Next meeting is set for February 10 at 3:00 pm and will be conducted electronically.
There being no further business, motion by Carol, second by Caroline, to adjourn, all ayes, meeting adjourned at 4:04 pm.

Steven Lotz, secretary